



Where every customer is a VIP customer!!!

## ***EDUCATIONAL FOCUS*** **NEWS YOU CAN USE**

Volume 12, Issue 3 March 1, 2012



**SPRING FEVER IS IN THE**

### ***Welcome to V.I.P.S. Educational Focus!***

V.i.P.S. is a family owned and operated School Equipment Company serving the Iowa. This year we are celebrating our 10th year of being in business.

We are proud to represent just about every type of equipment a school would need.

Once you learn of our company, you will appreciate the standards which our company keeps as our primary focus is on quality.

When you have a project, or even if you just need budgetary pricing, call and we will show you how we can save your School significant money.

***We hope you enjoy meeting our Team Member of the Month and Product Promotion on page 2.***

### **Digital Classrooms Sooner Than Later**

Students in elementary school now will most likely graduate high school in a world where digital content has, by and large, completely replaced print content, said Doug Levin, CEO of the State Educational Technology Director's Association. Levin says a combination of the shift to common standards, increased prevalence of open content, and stubbornly high cost of print textbooks will lead to digital resources becoming more affordable than their print counterparts.

### **Teachers Hold the Real Keys to Whiteboard Effectiveness**

Sandra Simoneaux holds her right hand, with her thumb and ring finger together, up in the air as if she is about to lead an orchestra. She holds it there for a few moments until her class of 18 rambunctious 3rd and 4th graders settles down. She then turns back to the interactive whiteboard at the front of class to continue the day's lesson, which includes math, language fluency, and comprehension, and which utilizes the whiteboard's touchscreen, pen, an interactive quiz, and its ancillary student-response system. The students quickly engage with the activity as if they are at home in front of the video game system. Sandra comments that the Professional Development training she received from the authorized reseller is the key to her success and comfortably with the amazing educational tool.

### **Edhesion drives collaborative learning**



Design and manage an education environment where students and parents are connected, administrators are empowered and teachers are inspired. Edhesion offers accelerate teaching and learning solution tools and services needed to help educators and administrators design and manage an education environment where students are engaged, parents are connected, administrators are empowered, and teachers are inspired. Educators can maximize their time with students by reducing the time and effort they spend on administrative tasks.

**www.vipschools.com**  
**(319) 377-4078**

850 Twixt Town Road NE Cedar Rapids, IA 52402



**Shane Remington**

Territory Manager  
SE Iowa

[shane@vipschools.com](mailto:shane@vipschools.com)  
(319)899-1769

# Team member of the month

Shane Remington, born and raised in Iowa, grew up in Marion Ia. After graduating from college Shane pursued a career in teaching and coaching. Shane still officiates high-school and collegiate basketball games.

This passion for education provides Shane with a solid understanding of what educators need to make them successful in their chosen professions.

Shane is the proud father of two sons, ages 6 and 8 who he is fortunate to coach them in multiple sports throughout the year.



Buy four MimioTeach interactive systems and get your choice of one MimioVote 24, MimioView, or MimioPad—FREE!

## A promotion designed for what you need.

Every school, district, and classroom has its own unique challenges.

**Choose the product that fits your needs.** For a limited time, buy four MimioTeach™ interactive systems, and you'll receive your choice of another MimioClassroom™ product for free.

Need easy assessment? Choose the **MimioVote™ 24 assessment system**. An excellent document camera? The **MimioView™ document camera** fills the bill. How about a wireless tablet that lets you teach from anywhere in the classroom? The **MimioPad™ wireless tablet** frees you from the front of the room, and lets your students participate from their seats.

### How the offer works

During the month of March, buy four MimioTeach interactive systems and you can receive your choice of one MimioVote 24 assessment system, MimioView document camera, or MimioPad wireless tablet, absolutely FREE!\*

### Make more classrooms MimioClassrooms

With the MimioTeach interactive system, class becomes more visual and engaging for students, so they learn more, and enjoy it more. It's a better way to learn, and an empowering way to teach. The MimioTeach system is the heart of the MimioClassroom family, a suite of seamlessly integrated tools that are easy to use and easy to implement.

**Get started today!**



*"...simple to use, priced right, and not confusing for teachers..."*

*Ken Royal, Scholastic*